

# The MEDITECH Community Bulletin Banner Advertising Rates & Details

The following banner ad sizes are available for purchase on our web site.



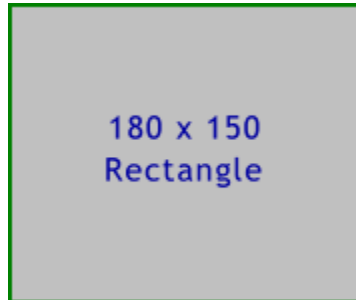
(Limited availability - posted in a premium position at the top of the page)



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(Limited availability - posted in a premium position at the top of the page)



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**Please see next page for rates and details.**

Banner Advertisement Size		60 days	90 days	120 days
- 728 x 90	Leaderboard	\$600	\$875	\$1,150
- 468 x 60	Full Banner	\$500	\$725	\$950
- 160 x 600	Wide Skyscraper	\$400	\$575	\$750
- 180 x 150	Rectangle	\$300	\$425	\$550

## Acceptable Formats

- GIF (static or animated)
- JPG
- PNG
- SWF (flash)

## Targeted Advertising

When you advertise on the internet, you hope to achieve the best possible market penetration. The MEDITECH community is a very specific market, so why advertise on sites where only a small percentage of their audience are MEDITECH users? *The MEDITECH Community Bulletin* is a niche web site with a very targeted audience of MEDITECH users across the country and even abroad. Make your advertising dollars work for you by focusing on your key audience.

## How Do I Get Started?

To advertise on *The MEDITECH Community Bulletin*, please email [donna@carrollsearch.com](mailto:donna@carrollsearch.com) or call us at 413-569-1111. We'll walk you through the process. It's that simple!

## Disclaimers

All advertisements are approved at the sole discretion of the Administrator. No advertisements from third-party recruiters are permitted.

*The MEDITECH Community Bulletin* makes no warranty, express or implied, about the effectiveness of advertising on this site.

*The MEDITECH Community Bulletin* is not affiliated with MEDITECH Inc.

*The MEDITECH Community Bulletin* is owned by **Systems Personnel**, a professional search firm specializing in the Healthcare IT, Management, and Sales & Marketing fields. For more information, please contact Donna Carroll at 413-569-1111.