

## Advertising Rates & Details

### Targeted Advertising

When you advertise a position for your organization, you hope to achieve the best possible market penetration. The MEDITECH community is a very specific market, so why advertise in publications or sites where only a small percentage of their audience are MEDITECH professionals? **MeditechCareers.com** is a niche web site with a very targeted audience of MEDITECH professionals across the country and even abroad. Make your advertising dollars work for you by focusing on your key audience.

### Quality Job Postings

At **MeditechCareers.com**, we believe that your advertising dollars are valuable and we know you don't want to waste them. An advertisement is a reflection of your organization, so you should make the best presentation possible. We can assist you by providing a guide with suggestions for creating a high quality job posting.

### Advertising Rates

The base advertising rate is \$350 for one (1) Job Posting for 60 days. Each additional Job Posting is only \$100. Each additional 30-day period is only \$100 per Job Posting. No refunds are given for ads cancelled prior to the end of the purchased duration.

Your organization can gain additional visibility with a Banner Ad on the main page of **MeditechCareers.com**. Your Banner Ad will be a leaderboard size (728 x 90) and will rotate with other advertisers on the site. A Banner Ad costs only \$50 extra.

Number of Job Postings	60 days	90 days	120 days
- One (1) Job Posting	\$350	\$450	\$550
- One (1) Job Posting + Banner Ad	\$400	\$500	\$600
- Two (2) Job Postings	\$450	\$650	\$850
- Two (2) Job Postings + Banner Ad	\$500	\$700	\$900
- Three (3) Job Postings	\$550	\$850	\$1,150
- Three (3) Job Postings + Banner Ad	\$600	\$900	\$1,200

### How Do I Get Started?

To advertise your jobs on **MeditechCareers.com**, please email us your request at [Donna@CarrollSearch.com](mailto:Donna@CarrollSearch.com) or call us at **413-569-1111**. We'll provide you a guide/template to help create a quality job posting and will walk you through the process. It's that simple!

### Disclaimers

All advertisements are approved at the sole discretion of the Administrator. No advertisements from third-party recruiters are permitted.

**MeditechCareers.com** makes no warranty, express or implied, about the effectiveness of advertising on this site. We will assist you in creating a quality posting, but cannot guarantee your success in filling your position through the advertisement.

**MeditechCareers.com** is not affiliated with MEDITECH Inc.

**MeditechCareers.com** is owned by **Systems Personnel**, a professional search firm specializing in the Healthcare IT, Management, and Sales & Marketing fields. For more information, please contact **Donna Carroll** at **413-569-1111**.